

As an active community partner for over 30 years in Winchester/Frederick/Clarke County markets, I can honestly say that partnering with Frederick County Parks and Rec has offered many different options in community support. Regardless of your personal passions, FCPRD offers youth sports and rec activities, programs for different interests, and many diverse community events offering sponsorship opportunities. I guess it's the professionalism of their team and this diversity that allowed us both to be recognized by NACPRO in 2005 for our collaborative partnerships and impact we had on our community.

Jim Stutzman, Jr.

Jim Stutzman Chevrolet-Cadillac Co.

Since we are a locally-owned company and our customers are local, we enjoy giving back to the community and sponsorship with the Frederick County Parks and Recreation is a great way to do so!

Al Peterman

Frogale Lumber Supply

Successful

>having a favorable outcome

Community

>common ownership or participation

Partnerships

>characterized by mutual cooperation and responsibility

Joining together, Making Life Better!

Partnerships in sport programs, sport leagues, community events, and team building.



Where Your Sponsorship Goes...

Sponsor Donations:

- help keep the cost of programs affordable for every member of the community
- fund education for volunteer coaches; FCPRD conducts a nationally recognized program through the American Sports Education Program covering subjects such as first aid, how to deal properly with parents, and how to teach and motivate youth
- fund parent education seminars which help educate parents on the importance of creating a positive youth sports experience for all participants
- help fund the cost of screening youth sports volunteers, including a National Criminal Background Check, insuring the proper people are working with the youth of the community
- help with purchasing first aid kits for every team, upgrading league equipment, and uniforms



Community Events

Sports Programs & Leagues

Youth Basketball Leagues
Youth Volleyball Leagues
Youth Flag Football Leagues
Fall Wood Bat League
Youth Running Club
Swim Teams
Special Olympics

Sporting & Community Events

Level I Events

4th of July
Winter Wonderland

Level II Events

Father-Daughter Dance
KiteFest
Halloween Happenings
Youth Triathlon
Zombie 5K
Thanksgiving 5K

Level III Events

Canine Carnival
Family Fun Night
Pool Parties
Youth Sports Scramble Golf Tournament

Sports Leagues



Sponsorship Levels

Sponsorship Benefits

Diamond \$5000+	All Gold Sponsor Benefits as outlined below PLUS Event Title Sponsorship Opportunities for all Event Levels: we will work with you to customize your package to maximize your exposure!
Platinum \$2,500-\$4,999	All Silver Sponsor Benefits as outlined below PLUS Event Title Sponsorship of one Level II or one Level III event
Gold \$1,000-\$2,499	Twelve Youth Sports Teams PLUS General Sponsorship of one Level II and one Level III event
Silver \$500-\$999	Six Youth Sports Teams PLUS General Sponsorship for one Level II or one Level III event
Bronze \$250-\$499	Three Youth Sports Teams PLUS General Sponsorship for one Level III event
Team \$100	Youth Sports Teams: \$100 each

Not seeing an option that will work for you?

Call us! We will work with you to customize your sponsorship package to meet your budget!

Karen: 540-722-8307
Chris: 540-722-8299
Jon: 540-722-8300



Sports Teams

