

SPONSORSHIP OPPORTUNITIES

Frederick County Parks & Recreation Department (FCPRD) has many opportunities to connect with our community and promote your business.

JULY 4TH — CELEBRATION —

A community event at Sherando Park with an evening of live music, family-friendly lawn games plus a bounce house, food vendors, and fireworks to celebrate the 4th of July!

Sponsoring this event presents an exceptional chance to promote your business and establish meaningful connections within our community. The July 4th Celebration at Sherando Park attracts nearly 10,000 visitors each year.

2025 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & RECOGNITION	\$250	\$500	\$1,000	\$2,500	\$7,000
	OOOH-AHHH!	American Spirit	Rocket Streamer	All American	KA-BOOM!*
Acknowledgement in all FCPRD website and social advertising	✓	✓	✓	✓	✓
Logo on Sponsor Banners throughout the park	✓	✓	✓	✓	✓
Yard sign(s) with your logo in high traffic areas	1	2	3	4	5
Number of VIP Event Parking Passes	3	5	6	8	10
Pool Passes for July 4 th (pool open late)			12	16	20
Acknowledgement in all paid advertising (newspaper, print, radio, electronic)			✓	✓	✓
10' x 10' Event Booth Space				✓	✓
Access to VIP Pavilion for your company				✓	✓
Sponsor recognition on eight youth sports teams (flag football, youth volleyball and basketball)					✓
Event Naming Opportunity					✓

***KA-BOOM! Sponsorship is exclusive to one sponsor.**

“Frederick County Parks & Recreation July 4th Celebration Presented by YOUR BUSINESS”

For more information or to secure your sponsorship, please contact:

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SPONSORSHIP
INFORMATION

