

SPONSORSHIP OPPORTUNITIES

Frederick County Parks & Recreation Department (FCPRD) has many opportunities to connect with our community and promote your business.



Join us in bringing live music to the community with The Sunset Series, a vibrant 12-week summer concert series held at the scenic Bowman Amphitheater. This outdoor event draws music lovers of all ages, creating the perfect opportunity for businesses to gain visibility and connect with local audiences. Sponsorship benefits include brand exposure, community goodwill, and direct engagement with attendees. Partner with us to make this season unforgettable - support live music and showcase your business in a dynamic setting! This event draws over 350 people each week.

2025 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & RECOGNITION	OPENING ACT \$750	HEADLINER \$4000
Acknowledgement in all FCPRD website and social advertising	✓	✓
Logo on Sponsor Banners throughout the park	✓	✓
Yard sign(s) with your logo in high traffic areas	1	3
Acknowledgement by MC at Sunset Series (Opening, intermission, closing on all 12 sessions)	✓	✓
10' x 10' Event Booth Space	✓	✓
Acknowledgement in all paid advertising (newspaper, print, radio, electronic)		✓
Large Headliner Banner (3'x8') at Sunset Series		✓
Sponsor recognition on eight youth sports teams (flag football, youth volleyball and basketball)		✓
Event Naming Opportunity		✓

*** HEADLINER Sponsorship is exclusive to one sponsor.**

“Frederick County Parks & Recreation Sunset Series Presented by YOUR BUSINESS”

SPONSORSHIP
INFORMATION

For more information or to secure your sponsorship, please contact:

Onna Keller
540-722-8297
onna.keller@fcva.us

Jeremy Sanders, Marketing Manager
540-722-8274
jeremy.sanders@fcva.us

