



Parks and Recreation Department

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Memo

TO: Parks and Recreation Commission

FROM: Stacy Herbaugh, Director

SUBJ: July Meeting Cancellation

DATE: July 5, 2024

The July 9, 2024, Parks and Recreation Commission Meeting has been cancelled as there are no items requiring Commission action at this time.

Attached please find an update from the staff and note some of our upcoming events:

- July 11th: Sunset Series resumes at the Bowman Library Amphitheater
- July 13th: Moonlit Movie at the Bowman Library will be showing Wonda at 8:30 p.m.
- July 19th: Glow All Out 5K at Evendale ES (race begins at 8:00 p.m.)
- August 3rd: Sportsfest at Sherando Park
- August 4th: Youth Triathlon at Sherando Pool and Park
- August 16th: Youth Sports Scramble at Blue Ridge Shadows

Please contact me should you have any questions, (540) 722-8304.

Parks and Recreation Staff Report

July 2024

Parks: Cory Smith

Clearbrook Park-

- Built three new figurines for the Winter Wonderland Light Show
- Extended Cole infield to accommodate a 70' base path
- Removed old asphalt going to Carmeuse gate, topsoiled, and seeded
- Repaired shelter floor cracks in concrete in the James Wood, Lawrence, and Key Club shelters
- Removed and replaced shrubbery around the cabin

Sherando Park-

- Preparing park for July 4th event
- Additional property line and interior park tree removal completed
- Large open fields have been brush hogged
- Replaced irrigation system heads at Millbrook and Sherando High Schools
- Treated lake for algae control
- Completed Rt. 277/Fairfax Pike fence replacement

Parks Division-

- Cleabrook Park Cabin renovation project complete
- Contracted with Peak Roofing to replace the siding at both pool complexes
- Contracted Kickin Asphalt for the Sherando Pool and Ballfield asphalt parking lot installation
- Ordered a replacement Frederick Heights Park sign for Senseny Road
- Parks have received a donation of trash receptacles from Rubbermaid with a retail value of over \$75K

Recreation: Andrew Keefauver

CivicREC:

- 6,800 new accounts to date
- 85% of registrations are being conducted on-line

basicREC:

- 439 full-time campers
- Pick-a-Weeks: 355 campers
- School year registration opened July 1, 365 registrations were received that day

Run at the Top:

- The Glow Run 5K to benefit the Winchester/Frederick County Bright Futures program will be held on Friday July 19^{th.} We have 110 registered so far
- Summer Youth Running Camp will be held July 22nd-26th
- The Sherando Youth Triathlon will be held on Sunday, August 4th. We have 34 registrations to date.
- The Summer Family Track Series will be held on Wednesday evenings this month at Millbrook HS
- Registration is open for the Trails 4 Miles race ((October 5th) and the Thanksgiving Day 5K

Trips:

- Active Adult Mystery Trips are full thru September with 20+ on the waiting list
- The Baltimore Orioles trips continue to be successful; we have 3 additional opportunities to catch a game this season

Youth/Adult Recreation:

- Archery on Demand had 27 participants for June, and 20 are enrolled for July
- Kids on Golf had 28 enrolled for June, and 31 are enrolled for July
- Kids on Golf Tournament has 12 enrolled
- Little's Basketball has had over 30 participants for the summer
- Little's Soccer has had over 20 participants
- Kayaking was held at Clearbrook Pool the first weekend in July followed by a trip to Lake Frederick, the next session will be offered in August
- The Golf Tournament has Chick-Fil-A as the lunch sponsor, Front Royal Buick will sponsor the hole in one, and Chem-Clean/Spark Golf Money is sponsoring the beverage cart. We still need teams to sign up, so please spread the word we are looking for players!
- The Golf League was introduced this year, and we have 37 players
- 12 are enrolled for the Summer Theatre Programs
- Summer Softball has 37 teams
- The Winchester Rising Stars Basketball camp had 30 participants
- The Sunset Series continues to be popular with several hundred folks attending each week
- The next Outdoor Movie showing at the Amphitheater will be held on July 13th (Wonka) and the next Film and Float night at the pool will be head at Sherando on July 19th (Elemental)

Aquatics:

- To date 14,800 people have attended one of our pools
- Pool rentals continue to be popular, there are only a few slots available to rent
- To date, concession stand sales have grossed \$38,000

Park Planning & Development/Marketing: Jon Turkel

Planning and Development:

- SH Pickleball court painting anticipated in July
- SH Shelter is open for public use
- Old Charlestown Road Park LWCF Grant: Staff continues to meet DCR and NPS requirements to secure funding
- CB Park parking expansion design continues with Stormwater Management design underway
- Abrams Creek: Public Hearing is scheduled for the July 10th Board of Supervisors meeting. Design engineer Bill Shelton (ZMM) will present the trail concept and accept public comments on the project. NEPA environmental review and plan documents available for review under the BOS July 10th agenda webpage.
- Rose Hill Park MOU Addendum scheduled for return of signed document in August
- Sherando Park Warrier Drive entrance playground swing set installed with an anticipated opening for public use July 5th

Marketing

- Heavy marketing push for July 4th celebration with various radio spots, social media
 posts including video, and banners posted outside of the park and on the pool fence.
 Promoted each sponsor for the event on Facebook and created sponsor banners and yard
 signs for display throughout the park.
- Promoting that the basicREC School Year is now open and driving parents to the FCPRD website to find all the info that they need.
- Mocked up new signage for all of the Clearbrook Shelters. Reviewing color and company policy to see if it is time for a change from the chestnut brown color we currently use
- All of the tropical themed signage at the pools (menu boards and slide/diving rules) have been installed.
- Exploring a permanent structure to display interchangeable banners at the parks for upcoming events or announcements.
- Replaced the StoryWalk graphic boards at Bowman Library. Previous boards sustained water damage.
- Received medals for the Glow All Out 5k. They glow in the dark!

Administration: Stacy Herbaugh

- The July 4th event held at Sherando Park was another successful event for the community and was truly a team effort by all staff
- After careful consideration, we have decided to cancel the Battlefield Half Marathon.
 This decision was not made lightly and was influenced by lack of race growth, increased
 financial costs, and safety concerns due to the increased commercial and residential
 development along the course route

- The Department received capital funding to purchase a cargo van for program transportation needs and an additional 12 passenger van (to replace the 1999 van we currently use)
- In partnership with FCPS, we were able to have pickleball court lines included in the Evendale gym floor renovation. We will be able to offer indoor pickleball programs later in the fall and over the winter months for the community
- Staff will be representing the Department at the State Virginia Recreation and Park Society Conference in September
- Staff met with Sherando HS and FCPS personnel to continue the discussion of school traffic flow through Sherando Park during the construction of the housing development directly across from the high school. Plans are being developed to control safe entry and exit at the park main entrance, speed barriers, signage, and other measures to decrease the impact to the park