

FREDCo EATS

RESTAURANT WEEK



A SHOWCASE OF FREDERICK COUNTY RESTAURANTS



ENGAGE with FredCo Eats Restaurant Week!

January 30 - February 5, 2023

Diverse, successful restaurants elevate our community's quality of life and are important contributors to attracting and retaining talent in the region. Support local restaurants by planning a fun employee-engagement activity for Restaurant Week! ➔ Then, let us know how you're participating so we can spread the word!

#FredCoEatsRW

Go Out for Lunch or Pick Up a To-Go Order

Take your team out for lunch or call ahead to place a to-go order at restaurants offering their menu for takeout.

Purchase Gift Cards and Raffle to Employees

Purchase gift cards to participating restaurants before or during Restaurant Week and raffle to employees! Gift cards provide a great revenue boost for restaurants and when gift cards are redeemed, additional items are also typically ordered, providing a second revenue boost!

Host an Employee Hashtag Campaign

Create a fun employee engagement opportunity by encouraging employees to participate in Restaurant Week and share their photos on social media, or your employee intranet, with a company-specific hashtag you've created! Then, enter those that have participated into a drawing for a company prize pack (which could include gift certificates from participating restaurants, hint hint!)

These are but a few ideas! View the list of participating restaurants at FredCoEats.com and let the creativity flow!

Let Us Know!

Email us pictures of your team participating in Restaurant Week! We will be posting shout out posts and stories throughout February on the FredCo Eats social media accounts!

Posting to your company Facebook or Instagram pages? Make sure to tag FredCo Eats and use the hashtag #FredCoEatsRW.

URL: FredCoEats.com
Facebook: www.Facebook.com/FredCoEats
Instagram: www.Instagram.com/FredCoEats
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