



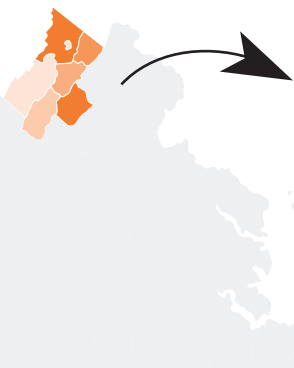
WOW! SPONSORSHIP

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EXPERT	MASTER	JOURNEYMAN	APPRENTICE
\$5,000* ** Sold out for 2022 event!	\$1,000 **	\$500 **	\$250
CINCH SACK SPONSOR Company logo printed on student cinch sacks			
WELCOME SIGNAGE Company logo printed on signage at Expo entrance	WELCOME SIGNAGE Company logo printed on signage at Expo entrance		
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SOCIAL MEDIA Company name included in sponsor post on Facebook	SOCIAL MEDIA Company name included in sponsor post on Facebook	SOCIAL MEDIA Company name included in sponsor post on Facebook	SOCIAL MEDIA Company name included in sponsor post on Facebook

* First right of acceptance the following year | sold out for Fall 2022 event ** Registration must be received by September 16, 2022, to guarantee inclusion in print pieces



VIRGINIA

Clarke County
Frederick County
Page County
Rappahannock County
Shenandoah County
Warren County
Winchester

2 **3,000** STUDENTS
DAYS **7** SCHOOL DIVISIONS
 **50+** VOLUNTEERS
70+ BUSINESSES

2022 EVENT

October 13 & 14

James R. Wilkins, Jr.
Athletics & Events Center
1188 Ralph Shockey Dr.
Winchester, VA 22602

EMBARKING ON A CAREER JOURNEY

In Virginia, students begin crafting their career journey in middle school — exposure to careers and the shaping of their interests affect the courses they choose in high school and beyond!

Worlds of Work provides an immersive career exploration experience where students move through industry sectors (Work Worlds) engaging in brief, hands-on activities in exchange for stamps in their passports.

8th

GRADE

10

**WORK
WORLDS**

Agriculture → Communications → Finance →
Hospitality → Construction → Health Science →
Information Technology → Manufacturing →
Public Service → Transportation & Logistics

WHAT PEOPLE ARE SAYING

96% of Exhibitors are satisfied & would recommend participation to other businesses!

86% of Students felt WoW! gave them career ideas - 93% felt the experience was good/great!

97% of Educators said WoW! is a beneficial experience for their students!



SPONSORSHIP ALLOWS WOW! TO

- Provide the WoW! experience to public school students free of charge
- Rent the event site
- Purchase 3,000 cinch sacks with the WoW! logo
- Provide 3,000 WoW! career guide booklets that include needed skills & education and potential earnings
- Provide beverages, lunches, and snacks for exhibitors and volunteers on event day

ABOUT WOW!

Worlds of Work is a career exploration event managed by Laurel Ridge Community College Career Pathways Consortium, in partnership with Barrett Machine, Inc., Clarke County Economic Development, Frederick County Economic Development Authority, Northern Shenandoah Valley Regional Commission, Page County Economic Development, Shenandoah County Economic Development, and Winchester Economic Development Authority.

2017 Recipient Virginia Governor's Awards for Excellence and Innovation in Education

Est. 2015

[ExploretheWoW.com](https://www.explorethewow.com)