



Dear WoW! Exhibitors,

We are ready to get back on track with our annual Worlds of Work expo! The local seventh graders missed this opportunity last year but will attend as eighth graders in the fall of 2021. Moving forward, WoW! will be an event designated for eighth grade rather than seventh grade as in the past.

This event will be held **Friday September 10, 2021, at the James R. Wilkins Jr. Athletics and Events Center, 1188 Ralph Shockey Drive, Winchester, VA 22601**. You may register for the event and find more information at ExploreTheWoW.com.

The purpose of WoW! is to provide all 8th grade students in the region a hands-on career exploration with talented, dynamic, real-world business and industry representatives. This expo is specifically designed to be fun and interactive. Three thousand students from the counties of **Clarke, Frederick, Page, Rappahannock, Shenandoah, Warren, and the City of Winchester** will be participating!

Those working at your exhibit are asked to wear black or khaki pants, or clean unripped jeans and a shirt with your company logo, or a proper uniform during the event. We also request that you always have 1 or 2 additional staff at your exhibit. Personnel should be knowledgeable and outgoing, ready to interact with pre-teens! A schedule of events has been provided for quick reference; **please share the following details with members of your exhibit team:**

SETUP INFORMATION

- **Set-up for exhibitors will occur on Thursday, September 9, from 2 – 7 p.m.** We ask that all setup occur the day before the event to ensure ample time for trouble shooting and in order to prevent unnecessary commotion and movement of equipment or vehicles. Once equipment and vehicles are delivered, they will remain until clean up on Friday afternoon. The only exception will be for livestock and emergency vehicles.
- The doors of the Wilkins Center will be open on Friday, September 10 at 7:00 a.m.
- **The Expo will run from 8:30 a.m. – until approximately 5 p.m.** *Closing time will be finalized as soon as all schools are scheduled.*
- **Clean-up and move-out will occur immediately following the close of the Expo on Friday, September 10.**
- Please select SWAG carefully. Red liquids or goo like items are not permitted in the facility; please avoid laser pointers, balloons, and whistles.

Worlds of Work is managed by Lord Fairfax Community College Career Pathways Consortium, in partnership with Barrett Machine, Inc., Frederick County Economic Development Authority, Northern Shenandoah Valley Regional Commission, and Winchester Economic Development Authority.

WoW! Planning Committee

Jane Baker Warren County Public Schools
Stacy Barrett Haines Barrett Machine, Inc.
Darcus Breneman First Bank
Shirley Dodson Winchester Economic Development Authority
Mary Beth Echeverria Frederick County Public Schools
Jenna French Shenandoah County Government

Katie Lockhart Winchester City Public Schools
Todd Lynn Shenandoah County Public Schools
Leigh Ann Pettit Page County Public Schools
Sally Michaels Frederick County Economic Development Authority
Karina Rice-Roberts Courtyard by Marriott
Holly Rusher Shenandoah County Public Schools

Becky Sandretzky Northern Shenandoah Valley Regional Commission
Ashley Shickle Northern Shenandoah Valley Regional Commission
Cathy Seal Clarke County Public Schools
Jimmy Swindler Rappahannock County Public Schools

PARKING INFORMATION

- On event day, please plan to carpool and drop off colleagues to the event center prior to parking. All exhibitors are to park personal vehicles in the parking deck. Any open parking near the outside zone is reserved for private schools not traveling by bus and visitors.

LUNCH INFORMATION

- Lunch will be provided to all exhibitors, volunteers and WoW! staff. If you have not already done so, please complete a registration form advising the planning committee of the number of company representatives that will be attending each day; you will be given the amount of meals matching the number provided at registration.

- **Boxed lunches will be delivered to your booth by WoW! staff.**

Again, thank you for your participation as an exhibitor and for your support of the WoW! Expo. Please do not hesitate to contact Stacy Barrett Haines, WoW! Exhibitor Chair, with any questions, stacy@barrettmachine.com.

Sincerely,

The WoW! Planning Committee

