

THE EMPLOYER EXPO.com

The Employer Expo (part of *The Workforce Initiative!*) connects job seekers, career changers, second acts, students and parents with hiring managers from companies located in Frederick County, Clarke County, and Winchester, Virginia! Twenty-minute workshops focused on resume building, mock interviewing, and business acumen are offered on the half-hour. Training providers are on site, sharing the latest fast-track program info for local, in-demand careers.

The Workforce Initiative is a creative partnership of business leaders, educators, and community stakeholders, working together to ensure the region has a skilled workforce that meets the needs of employers.
www.TheWorkforceInitiative.com

THE WORKFORCE INITIATIVE
 WINCHESTER • FREDERICK • CLARKE • WARREN • SHENANDOAH

Est. 2018

Years: 2
Attendees: 452
Businesses: 93

2019 Expo Results

Attendee Age			
Under 18	3%	35-44	15%
18-24	22%	45-54	18%
25-34	24%	55-64	14%

Attendee Education Level	
High School	44%
Associate's Degree or Higher	47%

What Drew Attendees?	
General Job Seeking	63%
A Specific Employer	13%
A Specific Industry	8%

Attendees have a great experience at The Employer Expo!

79% Love the Quantity of Employers!
 79% of attendees surveyed were satisfied or very satisfied with the number of employers!

73% Found Diversity in Employers!
 73% of attendees surveyed were satisfied or very satisfied with the variety of employers!



2019 Exhibitors



JOBS

RESUME building

coming SOON

SCHOLARSHIPS

GET HIRED.

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