

MINUTES
ECONOMIC DEVELOPMENT AUTHORITY
| THURSDAY, OCTOBER 10, 2019 |

A meeting of the Frederick County Economic Development Authority was held on Thursday, October 10, 2019, at 8:00A.M. in the County Administration Building, First Floor Conference Room, 107 North Kent Street, Winchester, Virginia.

PRESENT: Stan Crockett, Gary Lofton, John Riley, Bryan Fairbanks, Doug Rinker, and Heather McKay

STAFF: Patrick Barker and Donna McIlwee, Frederick County Economic Development Authority, Jay Tibbs, Deputy County Administrator, and Michael Bryan, Attorney

MEETING CALLED TO ORDER: Chairman Crockett called the meeting to order at 8:00 a.m.

APPROVAL OF MINUTES

The minutes from the September 5, 2019, meeting were presented.

On motion duly made by Mr. Riley and seconded by Mr. Rinker, the minutes were approved by the following recorded vote:

J. Stanley Crockett	Aye
Robert Claytor	Absent
Bryan Fairbanks	Aye
Gary Lofton	Aye
Heather McKay	Aye
John Riley	Aye
Doug Rinker	Aye

TREASURER'S REPORT

Mr. Barker submitted the following report:

Checking Account - Bank of Clarke County as of September 30, 2019 - \$6944.77.
Savings Account - Scott & Stringfellow as of September 30, 2019 - \$1,204,590.95.

On motion of Mr. Riley, seconded by Mr. Rinker, the Treasurer's Report was approved as submitted by the following recorded vote:

J. Stanley Crockett	Aye
Robert Claytor	Absent
Bryan Fairbanks	Aye
Gary Lofton	Aye
Heather McKay	Aye
John Riley	Aye
Doug Rinker	Aye

EDA STRATEGY

Mr. Barker explained the EDA Strategy document is developed yearly to provide direction as to Frederick County's future economic development activities. It requires an annual update to confirm/enhance overall goals and objectives. A red-lined version, including previously sent Authority members' comments and proposed staff revisions, was provided to the Board before this meeting for review. Staff is seeking the Authority's comments and adoption, if appropriate, of the Strategy to include existing objectives and new programs.

After brief discussion, Mr. Rinker made a motion to approve the Strategy as presented. Motion was seconded by Ms. McKay and approved by the following recorded vote:

J. Stanley Crockett	Aye
Robert Claytor	Absent
Bryan Fairbanks	Aye
Gary Lofton	Aye
Heather McKay	Aye
John Riley	Aye
Doug Rinker	Aye

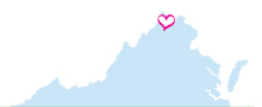
VEDP Site Consultant Familiarization Tour

Mr. Barker reported on the familiarization tour for site consultants held on September 30th by the Economic Coalition of the Northern Shenandoah Valley in partnership with VEDP. Two site consultants participated and feedback from them was very positive.

One of the stops on the tour was the Worlds of Work, which allowed the site consultants to witness firsthand this workforce event. The group was also given a behind-the-scenes tour of Trex Company to showcase why the Northern Shenandoah Valley is a place for advanced manufacturing and headquarter operations.

Mr. Barker expressed his thanks to Trex for opening their doors to the group and Mr. Fairbanks, Board member, for coordinating the tour.

It is hopeful we can participate again next year.



Shenandoah Valley Talent Solutions Strategy

Mr. Barker reported on progress to develop a comprehensive Talent Solutions Strategy focused on job seekers, university and community college graduates and high school students to identify obstacles and recommend strategies to improve retention and attraction of young adult talent. The Frederick County EDA, in partnership with other Northern Shenandoah Valley localities (Winchester City and counties of Clarke, Shenandoah, Warren and Page), has engaged Development Counsellors International (DCI) to develop this Strategy.

In early September, DCI conducted their immersion tour, whose goal was to hold discussion with individuals and groups to help DCI understand the region's talent situation and potential solutions. Over the 3-day tour, DCI held over a dozen focus groups with over 150 individuals. They have requested additional interviews with human resource managers/recruiters for major employers and selected others who play a key role in marketing the region's location.

We have currently started collecting responses to the online perception survey. All individuals involved in the immersion tour have received the survey and been encouraged to share with family and friends. Key large employers have also been asked to share the survey with employees. Both Page and Clarke counties need more individuals to complete the survey and there is a need for those under the age of 24 to participate. An effort to reach out to LFCC and local school districts has been made. The next step will be to survey outside our region for an external viewpoint and then develop a solution strategy.

Mr. Lofton inquired if we have a point of contact for local school districts. Mr. Barker responded we are communicating with the School Superintendents.

SUCH OTHER BUSINESS AS MAY COME BEFORE THIS AUTHORITY

Due to a conflict, the date of the December Board meeting was changed to Thursday, December 12, 2019.

ADJOURN

There being no further business to come before this Authority, the meeting was adjourned at 8:15 a.m.

Stan Crockett
Chairman

Jay Tibbs
Secretary

