

## COMMUTING TRENDS

**More workers (2,584) commute into Winchester-Frederick County than commute out, positioning the community as an economic center of the Northern Shenandoah Valley.**

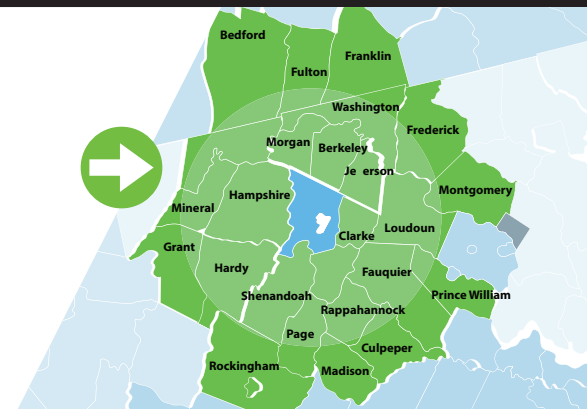
### A place to live and work

*60% of working individuals in Winchester-Frederick County live in Winchester-Frederick County. JobsEq 2019Q2*

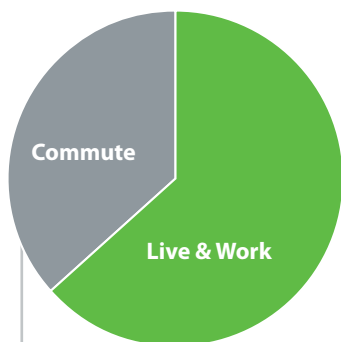
**The benefits of having a large “live where you work” population is enormous.**

- Promotes linkage between employers and community
- Reduces commuting costs, thus increasing a household’s disposable income
- Reduces employee turnover, training, and recruitment costs
- Makes our community a more attractive place for businesses to locate and expand

Prime employee recruitment opportunities for Frederick County companies exist in Hampshire and Berkeley Counties in West Virginia, along with Shenandoah, Warren, and Loudoun Counties in Virginia. These locations either boast the largest number of in-commuting or out-commuting employees.



45-mile workforce draw area



**60%  
LIVE & WORK**

Of the **58,371** individuals in Winchester-Frederick County’s labor force, **35,174** choose to live & work here.

### Out-Commuting 23,197

- |  |       |
|--|-------|
| • Northern Virginia  | 9,215 |
| • Adjacent Virginia Localities<br>(Clarke, Shenandoah, Warren) | 3,985 |
| • Other Areas  | 9,997 |

### IN-COMMUTING

Winchester-Frederick County employment opportunities draw **25,781** individuals into the area.

- |   |        |
|---|--------|
| • West Virginia   | 8,567  |
| • Adjacent Localities (in VA)<br>(Clarke, Shenandoah, Warren) | 5,599  |
| • Other Areas   | 11,615 |