



THE WORKFORCE INITIATIVE

WINCHESTER • FREDERICK • CLARKE • WARREN • SHENANDOAH

Vision

By 2023 our community will have a skilled workforce that meets the needs of local employers.

Students and potential employees will understand the skills required to function independently in society, will know and demonstrate required work skills, and the community will provide ways to achieve these skills. Students and potential employees will gain needed skills, thus closing the skills gap, which will increase the number of eligible and skilled candidates within our community.

Business, education, and community stakeholders will partner to create initiatives that will ensure a well-prepared and trained workforce through open communication, collaboration, active participation, and monetary investments.

The community will shift its mentality of university for every high school graduate and instead understand and appreciate the full range of career opportunities available for students. The community will understand that technical careers are valuable and have a purpose within our community. They will also understand and support the means by which these skills are obtained.

Mission

The Business & Education Workforce Initiative will foster partnerships that support workforce opportunities and career journeys.



Projects & Events

MANUFACTURING WEEK

A week-long celebration of local manufacturing to coincide with National Manufacturing Day.

ONLINE VIDEO TOURS

Videos showcasing employee stories, business operations, and types of careers offered locally.

THE BUSINESS & EDUCATION SUMMIT

A forum to bring business leaders and educators together to share curriculum and business needs in an effort to promote effective education and successfully fill the workforce pipeline.

THE EMPLOYER EXPO

Open to students and the public, an opportunity to meet hiring managers face to face, attend workshops on professional etiquette, resume writing and mock interviews.



The Business & Education Summit

Board

BUSINESS

Beth Falu	Navy Federal Credit Union
Scott Krueger	Continental
Regina Nischan	Apple Federal Credit Union (Finance Chair)
Dario Savarese	Full Circle Marketing
Rachel Schaefer	Valley Health System
Debera Taylor	NW Works

EDUCATION

Brenda Byard	Lord Fairfax Community College
Jeanian Clark	LFCC Workforce Solutions (Vice-Chair)
Katie Lockhart	Winchester City Public Schools
Missy McDonald Spielman	Frederick County Public Schools
Cathy Seal	Clarke County Public Schools
Jen Spataro-Wilson	Shenandoah University

AT-LARGE

Kim Herbstritt	Blue Ridge Habitat for Humanity
Todd Lynn	Shenandoah County Public Schools (Chair)
Jared Mounts	Shenandoah Refrigeration

Support

- Frederick County EDA
- Northern Shenandoah Valley Regional Commission
- Shenandoah Valley Workforce Development Board
- Winchester EDA

Partners

- Shenandoah Valley Workforce Development Board
- Top of Virginia Regional Chamber
- Virginia Career Works
- Virginia Economic Development Partnership

The Workforce Initiative
Creating the workforce of tomorrow
through partnership.