

EXPLORE THE WoW!



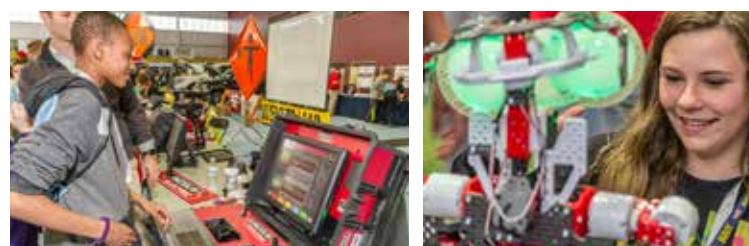
Hands-On Career Exploration for 7th Graders

1 day
2,800 students
70+ businesses
40+ volunteers
7 school divisions

Students, Businesses, & Educators the WoW!

Students are engaged and businesses love it - 100% of **exhibitors** would recommend participation!

- 96%** Satisfied with Event!
96% of exhibitors were satisfied with their overall WoW! experience
- 93%** Satisfied with Participation!
93% of exhibitors were satisfied with the level of participation by students
- 97%** Would Recommend!
97% of exhibitors would recommend participation to other businesses



WoW! gives **students** the ultimate career experience, one they want to share with others!
















- 95%** Loved WoW!
95% of students reported that their WoW! experience was good or great
- 87%** Have Career Ideas!
87% of students reported that participating in WoW! gave them career ideas
- 75%** Will Share Experience!
75% of students will share their experience with a parent or guardian

Educators agree, WoW! is an exciting and beneficial experience!

- 100%** It's a beneficial experience!
100% of educators feel WoW! is beneficial for academic & career planning
- 100%** It's great for the age level!
100% of educators feel WoW! is a relatable and appropriate event for 7th graders

When asked which activities they loved, these are the words we heard most!

“

 x84 fire	 x47 ag	 x42 hose
 x75 cow	 x46 science	 x32 hospital
 x62 touch	 x45 CPR	 x24 construction
 x52 animal	 x44 car	 x24 firefighter
 x50 heart	 x42 health	 x24 lung

”

“ It's an excellent opportunity to bring your work and type of business to the kids. We want it to be hands-on, so they can relate to what the work may be. It may help them make decisions as they move through school.”

Jeffrey Vaughan
Thermo Fisher Scientific

“ We have three really different fields of what we do. We have the water side, getting dressed in the maze, and the CPR/EPS side. We try to bring it all so they can see it all.”

Kenneth Scott
Frederick County Fire & Rescue

2019 Event
September 27

@ James R. Wilkins, Jr. Athletics & Events Center
Shenandoah University

Worlds of Work is a career exploration event managed by Lord Fairfax Community College Career Pathways Consortium, in partnership with Barrett Machine, Inc., Northern Shenandoah Valley Regional Commission, Frederick County Economic Development Authority, and Winchester Economic Development Authority.

ExploreTheWoW.com

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Past Exhibitors



Welcome to the 5th Annual WoW!

Welcome to the WoW! On Friday, September 27, nearly 3,000 7th graders from the region will descend upon Shenandoah University's James R. Wilkins, Jr. Athletics & Events Center for the 5th Annual Worlds of Work! More than 70 businesses showcase career opportunities each year through brief, hands-on activities.

WoW! Contacts

Exhibitor Chair

Stacy Barrett | Barrett Machine, Inc.
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Exhibitor Vice-Chair

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Marketing Chair

Sally Michaels | Frederick Co. EDA
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Volunteer Chair

Shirley Dodson | Winchester EDA
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2019 Worlds

- Agriculture
- Communications
- Construction
- Finance
- Health Science
- Information Technology
- Hospitality
- Manufacturing
- Public Service
- Transportation & Logistics

Important Dates

2019 Event

@ James R. Wilkins, Jr. Athletics & Events Center at Shenandoah University

Exhibitor Set Up:	Students Attend:
September 26	September 27
Registration Deadline: (Exhibitors & Sponsors)	Artwork Deadline: (Ads & Logos)
July 1	August 1

Requirements of Exhibiting

WoW! is a hands-on exploration event!

Exhibitors must have a FUN!, hands-on activity that demonstrates specific skills or a job available in our region. Students will move through the Worlds of Work, getting their passports stamped as they complete activities!

Registration Exhibitors, Sponsors, & Volunteers

Learn more about sponsoring, volunteering, and exhibiting at WoW! at ExploreTheWoW.com.

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