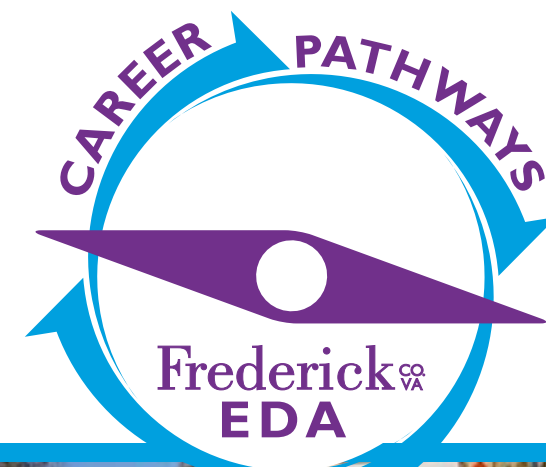


Career Pathways

Est. 2000



21
years

15,237 Students
1,590 Educators
605 Businesses
452 Expo Attendees



TheWidgetCup.com

The Widget Cup

Design-Build Competition | Est. 2015

Eight-person teams of career & technical education students from high schools in Frederick County, Clarke County, and Winchester, VA, vie for the Widget Cup trophy annually, as they design, build, and present to a customer, all within a six hour window! Following the competition, teams have the opportunity to polish the projects before delivery to the customer.

150 Volunteers | **82** Businesses | **175** Students



ExploreTheWoW.com

Business Tours

Student Tours | Est. 2000

Students tour businesses over a one-week period each fall to learn about career opportunities available locally, and the skills and education needed to obtain those careers. OnDemand tours are available for students throughout the year, too!

6,462 Students | **73** Businesses

Educator Tours | Est. 2003

Educators (*teachers, guidance counselors, career coaches, and principals*) tour businesses in Frederick County annually. Exploring businesses in person helps educators in advising their students on local career opportunities after graduation.

1,511 Educators | **48** Businesses

Worlds of Work

Regional Hands-On Career Expo | Est. 2015

Each year, nearly 3,000 seventh graders (from seven localities!) participate in WoW!, a partnership between the Lord Fairfax Community College Career Pathways Consortium, Barrett Machine Inc., Frederick County EDA, Northern Shenandoah Valley Regional Commission, Winchester EDA, and Winchester Wealth Management.

8,600 Students | **208** Businesses | **134** Volunteers | **7** School Districts

Results

89%

Competitors felt prepared for the event because of skills obtained through CTE classes.

97%

Competitors would encourage fellow students to participate in the competition next year.

71%

Agree, or strongly agree, that quality careers are offered in the community. (17% increase after touring!)

87%

Agree, or strongly agree, that quality careers are offered in the community. (32% increase after touring!)

98%

Exhibitors who would recommend participation to fellow businesses.

94%

Students who felt participating in WoW! gave them an idea of careers they may want to pursue.

Business & Education Summit | Est. 2015

Where The Workforce Initiative was born! Now, it's the annual report-out of objectives achieved and goals for the upcoming year!

The Workforce Initiative

Collaborating to Create the Workforce of Tomorrow | Est. 2015

Business leaders, educators, government officials, and community stakeholders are collaborating to ensure our future workforce has the life and work skills needed to support the business community.

The Initiative's vision, goals, and objectives have been identified. The board and committees are now working on specific projects and programs to move the Initiative forward.

1 Board | **54** Task Force Members

The Employer Expo | Est. 2018

The Employer Expo connects job seekers with local employers, and offers résumé, interviewing, & business acumen workshops!

TheEmployerExpo.com

101 Businesses | **79** Educators | **261** Attendees

93 Businesses | **452** Attendees

Learn more at: ExploreFrederickCareers.com